

**Chicago Marriott Southwest at Burr Ridge**  
1200 Burr Ridge Parkway, Burr Ridge, Illinois 60527 USA  
**Tuesday, November 19 – Wednesday, November 20, 2024**

**ABOUT US**

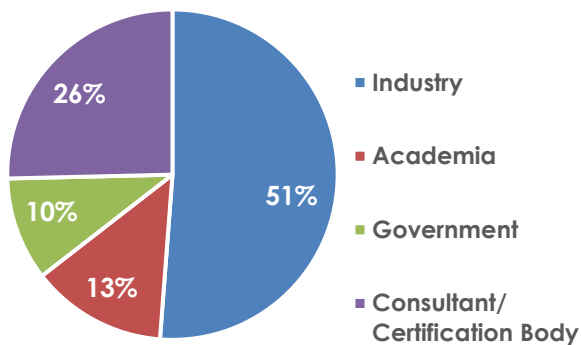
The FSPCA is a broad-based public-private alliance of key industry, academia, and government stakeholders. It was established in late 2011 by a grant from the U.S. Food and Drug Administration (FDA) to the Illinois Institute of Technology’s Institute for Food Safety and Health (IIT IFSH).

The mission of the FSPCA is to assist the human and animal food industry and related entities in building food safety capacity through education, training, and outreach with an emphasis on small-, and medium-sized businesses.

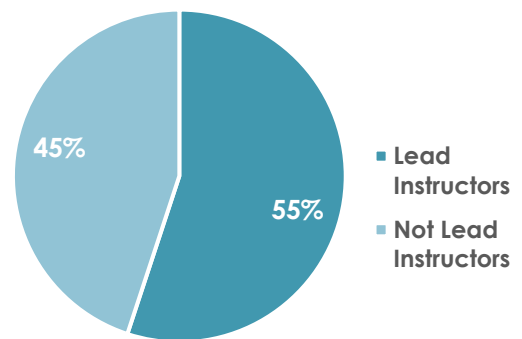
**WHO ATTENDS THE FSPCA ANNUAL CONFERENCE?**

Since 2017, the FSPCA annual conference attracts food safety experts and decision-makers in government, food manufacturing and processing, research, academia, and more. As the pie chart below on the left shows, government food safety regulators and academic food safety researchers, administrators, and course instructors attend in roughly equal numbers. More than 75% of the attendees are industry food scientists, technical consultants, certification bodies, and more.

**FOOD SAFETY ATTENDEE SEGMENTS\***



**LEAD INSTRUCTOR ATTENDANCE\***



*\*2017– 2023 Annual Conference Averages*

FSPCA Lead Instructors teach the FSPCA curricula. These food safety professionals teach thousands of industry food safety practitioners how to comply with the prevention-oriented standards of the Food Safety Modernization Act (FSMA). FSPCA Lead Instructors come from all attendee segments and, as the pie chart above on the right shows, make up more than 50% of all attendees.

**SPONSORSHIP OPPORTUNITIES**

Please join us in sponsoring the 2024 Food Safety Preventive Controls Alliance (FSPCA) Annual Conference. This gathering of food safety experts from industry, academia, and government has proven to provide amazing insight into the global food safety environment.

Our silver-, gold-, and platinum-level sponsorships offer a range of visibility with the conference attendees.

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**SPONSORSHIP OPPORTUNITIES (CONT.)**

Our exclusive **Platinum Sponsorship package** ensures that your company is present on all FSPCA conference promotions and at the conference, including onsite signage, a sponsor table, and an opportunity to showcase your company video. This package includes five conference registrations (\$3,495 value) for your staff or customers. This is the best sponsorship value, but don't think too long; there is only one platinum sponsorship available.

The **Gold Sponsorship package** allows your company logo to be present on all FSPCA conference promotions and at the conference, including onsite signage, and a sponsor table. Three conference registrations (\$2,097 value) are included. Only three gold sponsorships are available.

Want to support FSPCA and get your logo on all FSPCA conference promotions and at the conference, including onsite signage? The **Silver Sponsorship** is made for you. One conference registration (\$699 value) is included. Unlimited silver sponsorships are available.

The table below details the three sponsorship packages. All sponsorship contributions go to support FSPCA activities.

	Sponsorship Level		
	Silver \$1,500 USD	Gold \$4,000 USD	Platinum \$6,000 USD
	Number of Sponsorships Available		
	Unlimited	3	1
Company logo and recognition in Conference promotions**	X (small logo)	X (medium logo)	X (large logo)
Recognition signage in registration area and meeting room, PPT appreciation slide	X	X	X
Recognition at welcoming and concluding presentations	X	X	X
Company logo, description and contacts in electronic attendee literature	X (small logo)	X (medium logo)	X (large logo)
Sponsors-only table***		X	X
Company short video shown during the Conference			X
<b>Number of Conference Attendee Registrations Included</b>	<b>1</b> <b>\$699 Value</b>	<b>3</b> <b>\$2,097 Value</b>	<b>5</b> <b>\$3,495 Value</b>

\*\*Includes links and logo display in e-promos/newsletters, press releases, and social media postings, webpage

\*\*\*Sponsor's opportunity to provide premium give-away items, with logo (e.g., memory stick, conference bag/tote, notepads, etc.)

**QUESTIONS?**

Please email [fspca@iit.edu](mailto:fspca@iit.edu) with your sponsorship questions, and thank you in advance for your support.