

FSPCA Strategic Plan Framework

VISION

Be an internationally recognized trusted source for training programs and outreach for the prevention-oriented standards of the US FDA Food Safety Modernization Act (FSMA).

MISSION

Assist the human and animal food industries and related entities in building food safety capacity through education, training and outreach with an emphasis on small-, and medium-sized businesses.

CORE VALUES

People: We foster a community that values respect, inclusivity, and transparency.

Collaboration: We develop trusted and strategic relationships with stakeholders worldwide.

Excellence: We deliver the highest quality curricula recognized by FDA, with personal and professional integrity.

Evolve: We innovate to proactively and continually adapt to stakeholder needs.

GOAL	1 Attract, develop, recognize, and support volunteers and Lead Instructors	2 Build and maintain strategic relationships	3 Create responsible communication and outreach strategies to promote products and services	4 Develop and maintain the organizational infrastructure	5 Modify existing and develop new products and services to further the mission of FSPCA worldwide
OUTCOME	<ul style="list-style-type: none"> 1.1 Sustain and support volunteer base 1.2 Sustain and support Lead Instructors 1.3 Maintain and expand diversity of volunteers and Lead Instructors 	<ul style="list-style-type: none"> 2.1 Evaluate existing FSPCA relationships to leverage past investments and explore new opportunities 2.2. Evaluate potential relationships that may provide new and additional value to the FSPCA 	<ul style="list-style-type: none"> 3.1 Develop and implement an outreach and encouragement plan to attract new Lead Instructors and engage current Lead Instructors 3.2. Develop and execute a branding plan for promoting FSPCA products and services, including product updates/ revisions 3.3. Develop a strategic communication plan to identify and attract stakeholders from human and animal food and related industries with an emphasis on small companies, importers, and other underserved stakeholders who are not yet utilizing FSPCA products and services 3.4. Sustain and improve current tools and events 3.5. Collect and incorporate feedback and input from all stakeholders including the international community to identify opportunities. Support international community through exploration of an Information Exchange Platform to facilitate cross-communication between FSPCA and regional Points of Contact (liaisons, ambassadors) to listen to regional needs. 	<ul style="list-style-type: none"> 4.1. Ensure the FSPCA organizational infrastructure and resources are updated and operational 4.2. Develop procedures for reviewing and revising existing products to ensure accuracy and current information 4.3. Implement curriculum management principles and operational procedures to ensure quality development and maintenance best practices are utilized 4.4. Eliminate barriers pertaining to distance, cost, and language to ensure the quality of international course delivery 4.5. Streamline resources by ensuring consistency of FSPCA tools and systems across curricula 4.6. Maintain quality control systems for consistent and high-quality course delivery by Lead Instructors 	<ul style="list-style-type: none"> 5.1. Review and update curriculum to address regulatory and scientific changes, and facilitate rollout 5.2. Establish a process to explore and evaluate additional value-added products and services, e.g., PCQI Credential planning, FSPCA Technical Assistance Network (TAN) refresh 5.3. Implement a system to identify and address stakeholder needs 5.4. Plan and prioritize the development of new products